

Lenovo ROK Windows Server 2016 Datacenter with Reassignment Rights License

Quick Reference Guide

Easy License Transfer

Companies are increasingly using virtualization to drive efficiency and reduce cost. For many customers who plan to virtualize their IT environments and run mission-critical workloads, the right decision is to invest in a Lenovo reseller option kit (aka ROK) license of Windows Server 2016 Datacenter so that they can get the most out of their server and never have to worry about licensing additional virtual machines (VMs). However, this is a significant investment and customers want the flexibility to reassign their licenses to a different physical server in case of hardware failure, maintenance, or upgrades. **While OEM licenses are typically tied to the original hardware and cannot be reassigned, this new Lenovo ROK SKU addresses customer feedback and includes reassignment rights.**

Partner Benefits		Customer Benefits	
Stronger Value Prop	Reassignment rights make the value proposition of Datacenter even stronger which makes it easier to position to customers.	Unlimited Virtualization	Virtualization offers cost savings, higher availability and uptime, improved security and data protection, simpler management, and business continuity.
Increased Revenue	Windows Server 2016 Datacenter with Reassignment Rights is a premium SKU that earns you higher revenue per license.	License Reassignment	Hardware failure and other disasters can cause downtime and impact business continuity. Reassignment rights allow customers to reassign their license to a different server once every 90 days.
CAL Opportunity	Customers purchasing Datacenter are likely to be larger in size, which represents an opportunity to attach more CALs.	Lenovo Licensing Options Customer Benefits	Often Lenovo ROK licenses are the most cost effective way to license a server while offering VM portability and downgrade rights. Lenovo ROK licensed software is pre-tested and optimized for Lenovo servers and supported by Lenovo.
Lenovo Licensing Options Partner Benefits	The OS and drivers have been pre-tested and optimized for Lenovo servers and are supported by Lenovo. This is a selling point for customers and saves you time.	Automated Virtual Machine Activation	With Datacenter AVMA, VMs can be activated even from remote locations without an internet connection; there is no limit on the number of VMs that can be activated.

Reassignment Lenovo ROK License vs. Volume License		
	ROK	VL
Reassignment Rights	■	■
Downgrade Rights	■	■
VM Mobility	■	■
Lenovo Supported	■	×
Specific Hardware Optimized	■	×
Often Best Pricing	■	×
Includes Lenovo Drivers	■	×
Can add Software Assurance (SA)	■	■

Windows Server 2016 Datacenter ROK w/ Reassignment Rights Part Numbers

01GU582	Windows Svr 2016 Datacenter ROK w/ Reassignment (16 core)-ChinSimp
01GU583	Windows Svr 2016 Datacenter ROK w/ Reassignment (16 core)-ChinTrad
01GU584	Windows Svr 2016 Datacenter ROK w/ Reassignment (16 core)-English
01GU585	Windows Svr 2016 Datacenter ROK w/ Reassignment (16 core)-French
01GU586	Windows Svr 2016 Datacenter ROK w/ Reassignment (16 core)-German
01GU587	Windows Svr 2016 Datacenter ROK w/ Reassignment (16 core)-Italian
01GU588	Windows Svr 2016 Datacenter ROK w/ Reassignment (16 core)-Japanese
01GU589	Windows Svr 2016 Datacenter ROK w/ Reassignment (16 core)-Korean
01GU590	Windows Svr 2016 Datacenter ROK w/ Reassignment (16 core)-Brazilian
01GU591	Windows Svr 2016 Datacenter ROK w/ Reassignment (16 core)-Spanish

Windows Server 2016 Datacenter ROK Additional Core Licences - POS Only

01GU633	Windows Svr 2016 Datacenter Addl Lic (16 core) (Reseller POS Only)
01GU634	Windows Svr 2016 Datacenter Addl Lic (4 core) (Reseller POS Only)
01GU635	Windows Svr 2016 Datacenter Addl Lic (2 core) (Reseller POS Only)

Use additional core licenses to increase the cores licensed on a server.

Licensing Details

- The original Lenovo reseller option kit or ROK software license card must be sold and distributed with the Lenovo server. The license card is the end user's proof of license for purposes of exercising the reassignment license rights.
- The COA must be affixed to the license card prior to distribution to the customer.
- The server OS license may be reassigned by an end user to a different physical server no more than once every 90 days. Other rights and limitations are described on the license card.
- Core licensing: Minimum 16 cores/server must be licensed and Minimum 8 cores/processor must be licensed. Additional Core license packs are sold as small as packs of two. All active cores must be licensed.

Windows Server 2016 Core Licensing Video:
<https://www.lenovosalesportal.com/public-resources.aspx?item=507>

Windows Server 2016 Core Licensing Calculator:
<https://www.lenovosalesportal.com/public-resources.aspx?item=486>

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