

# Lenovo Branded Windows Server 2019

Flexible. Affordable. Responsive.

## We get it.

No two customers have the same computing needs. You need flexibility when it comes to choosing an operating system. And what about cost? Small businesses need to use their money wisely.

Lenovo Branded Windows Server 2019 meets these pain points.

Lenovo Branded Windows Server 2019 makes it easy to match the right operating system to the best Lenovo server. Everything - hardware and software - is tested and supported by Lenovo. It's install-ready and sold as a server option with one price list and part number. Most importantly for small businesses, it has the most competitive pricing.

**Get the ability to grow, innovate, and keep moving forward. Function different.**



## Top 4 Reasons to use Lenovo Branded Windows Server 2019



### **COST EFFECTIVE.**

This is the simplest, most cost-effective license for small businesses.



### **SUPPORT.**

Fast and easy deployment with Lenovo support.



### **EASY PURCHASE.**

One-stop shopping to purchase software and hardware.



### **GREAT PRICING.**

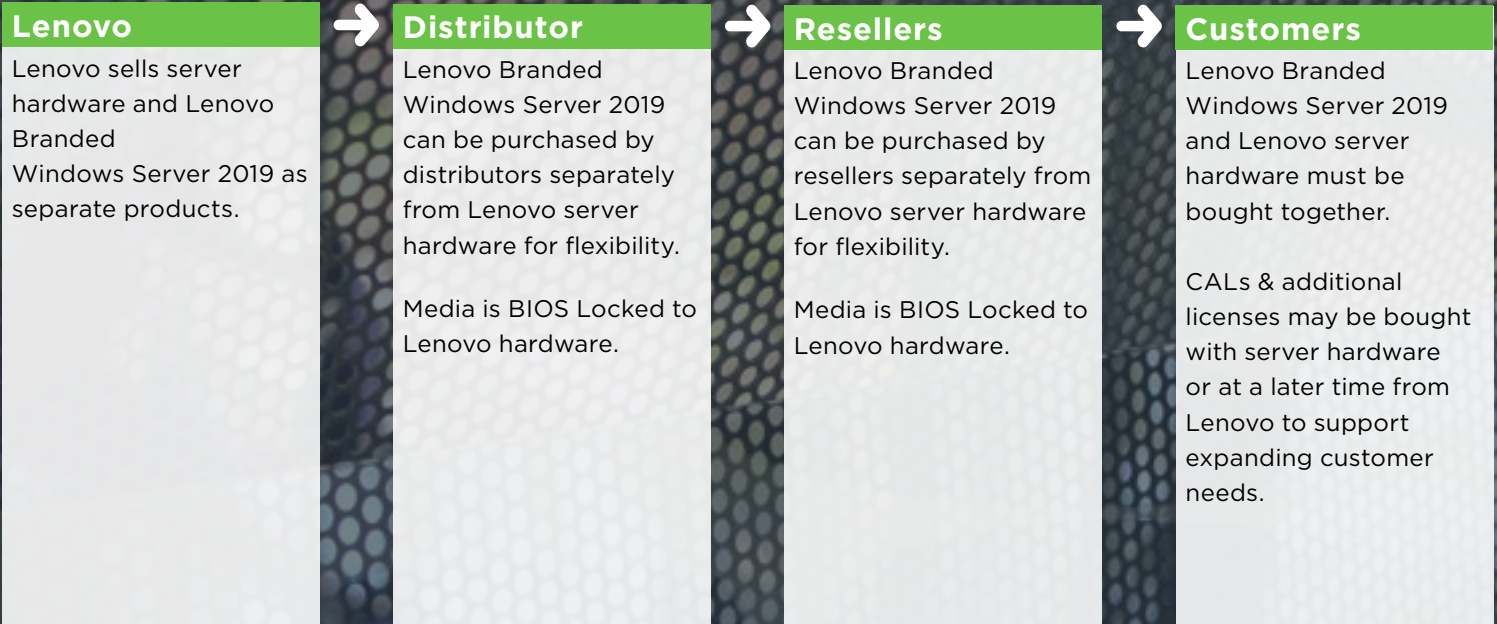
Often Lenovo branded Windows Server software has the most competitive pricing for small business customers with flexible licensing options.

# Lenovo Branded Windows Server 2019 vs. Un-branded COEMs and Volume Licenses

	Lenovo-branded Windows Server 2019	Unbranded COEM	Microsoft "Open" Volume License
PRICE	Often Best Price*	Varies, but typically 3-5% more	Varies, but typically 20-30% more
SUPPORTED BY LENOVO	Yes	No	No
DOWNGRADE MEDIA	Yes	No	Yes, from Microsoft
PORTABLE LICENSE	Yes, with SA or reassignment rights options		Yes
SOFTWARE ASSURANCE	Yes, can be purchased within 90 days		Yes, with license purchase

\*Pricing varies by market and channel partner, Lenovo makes no guarantees of pricing estimates shown.

## Convenient Distribution Chain





# Purchasing is Simple

## 1. Choose an edition

### WINDOWS SERVER 2019 ESSENTIALS

- Entry level or first server environment
- Up to 25 users / 50 devices
- No server CALs required
- 1 physical or virtual machine (VM)<sup>1</sup>
- Must be root of domain

### WINDOWS SERVER 2019 STANDARD

- Two virtual machines<sup>1</sup>
- Unlimited users / devices, with purchase of CALs
- 2 Hyper-V containers<sup>2</sup>
- Unlimited Windows Server containers

### WINDOWS SERVER 2019 DATACENTER

- Unlimited virtual machines
- Unlimited users / devices, with purchase of CALs
- Unlimited containers and Hyper-V containers
- Software defined storage and networking
- Hyper-converged infrastructure (HCI)
- Shielded VMs including Linux support

<sup>1</sup> One physical or one virtual machine + Hyper-V. <sup>2</sup> Windows Server 2019 Standard Edition entitles up to 2 VMs or 2 Hyper-V containers

## 2. Select Lenovo hardware

	WINDOWS SERVER 2019 ESSENTIALS		WINDOWS SERVER 2019 STANDARD		WINDOWS SERVER 2019 DATACENTER		
	1P Entry		2P Entry	2P Mainstream	2P Performance		
RACK	 ThinkServer RS260		 ThinkSystem SR550	 ThinkSystem SR590	 ThinkSystem SR630		
	 ThinkServer RS160		 ThinkSystem SR530	 ThinkSystem SR570 2P (1U AND 2U) HIGH PERFORMANCE	 ThinkSystem SR650		
	 ThinkSystem SE350 Intelligent Edge Solutions					 MX/HX/VX Series Built for HCI Solutions	
	File/Print, Retail, Web, Email		Email, Web Hosting, DB		LOB, Scale-out		HPC, Dense Virtual
TOWER	 ThinkServer ST50		 ThinkServer ST250		 ThinkSystem ST550		

### 3. Add Client Access Licenses and if needed Additional Core Licenses

<b>WINDOWS SERVER 2019 STANDARD &amp; WINDOWS SERVER 2019 DATACENTER</b> <b>ADDITIONAL LICENSES</b>	Available any time after server purchase.
<ul style="list-style-type: none"><li>This allows customers to increase cores or virtualization instances.</li></ul>	
<b>WINDOWS SERVER 2019 STANDARD &amp; WINDOWS SERVER 2019 DATACENTER</b> <b>User CALs</b>	Single user with unlimited devices.
<ul style="list-style-type: none"><li>Choose if users need access to a corporate network from multiple devices.</li><li>Additional license(s) available anytime after server purchase.</li></ul>	
<b>WINDOWS SERVER 2019 STANDARD &amp; WINDOWS SERVER 2019 DATACENTER</b> <b>Device CALs</b>	Single device with unlimited users.
<ul style="list-style-type: none"><li>Choose if multiple people will be sharing a single device or workstation.</li><li>Additional license(s) available anytime after server purchase.</li></ul>	
<b>WINDOWS SERVER 2019 STANDARD &amp; WINDOWS SERVER 2019 DATACENTER</b> <b>Remote Desktop Services (RDS) CALs</b>	Users or devices need to access virtual desktops, remote applications, or session-based desktops.
<ul style="list-style-type: none"><li>RDS CALs require a parallel User or Device CAL</li></ul>	

### 4. Need a downgrade kit or SQL Server?

We've got you covered

#### SQL Server 2017 Standard Edition

- ✔ Customers can now buy SQL Server 2017 as an add-on option
- ✔ Must be purchased with Windows Server Standard or Windows Server Datacenter. SQL Server CALs are also required and available from Lenovo.

#### Windows Server 2016 Downgrade Media

- ✔ Allows customers to upgrade when ready
- ✔ Media kits provide Windows Server 2016 media customers can use to perform a downgrade.



## Think about it.

**72%** of organizations worldwide run Windows Server<sup>1</sup>. That's a lot of servers.

## Why not adopt it **now?**

Add Lenovo Branded Windows Server 2019 to your purchase and be ahead of the curve.

<sup>1</sup> IDC, Worldwide Operating Systems and Subsystems Market Shares, 2017: A Market Rebounds and Is Poised for Strong Gains, Doc #US43753318, May 2018

## Still Need More?

For part numbers, marketing and sales resources, visit [lenovosalesportal.com](http://lenovosalesportal.com).



Need Windows Server part numbers or help understanding core requirements?

Access our online Calculator at:

<https://www.lenovosalesportal.com/windows-server-2019-core-licensing-calculator.aspx>

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